Linkedin's Algorithm

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You create content.

it gets scored

is it ok to show?

Continues 🔅 displaying

Monitor likes, views, comments, hides, flags.

Stop showing to other users

low flow

Prone to Virality Keep displaying

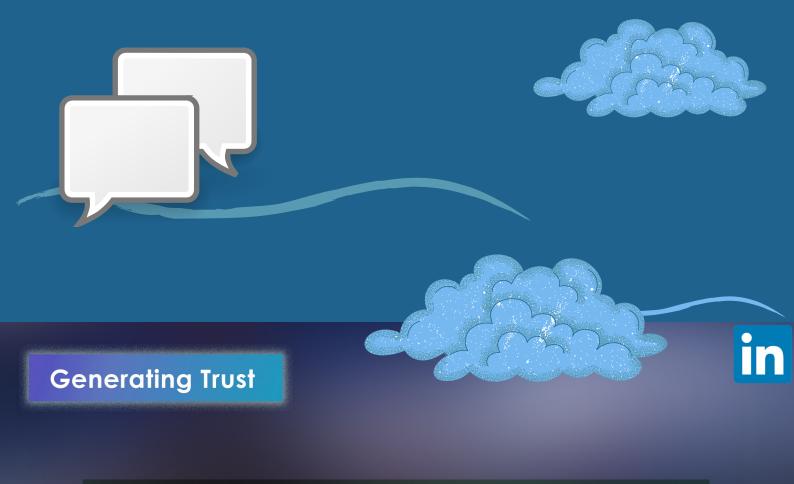
high



Filter content through human editors

Report to TnS if required

Dangerous



Making your Linkedin feed posts personal, similar to content style, is essential to learning how to write successful and engaging content.

This may be challenging sometimes, because we have to find the perfect balance between being true and honest about our problems and being professional.

Become viral in 8 weeks: theworldspace.net/courses









When we become more relatable, people like these posts, comment on them, and begin to engage with you more.

It also allows us to demonstrate our human side. Being seen as both an individual and a specialist is a great way to increase the network's loyalty and trust.

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Pay Attention To Your Network

in

Listening to your audience can even mean looking for clues they aren't telling. Change the time you upload and track the things people find interesting.

Test new material if your posts don't get a lot of interaction. Paying attention to your audience will give you great results and engagement.

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Take your Linkedin goals to the next level!

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Take action now and build your network and your name in weeks.

